



## Rudra Hariharan

### Portfolio

Experience Designer, UI/UX, Product Designer  
Designing at the intersection of human-centered UX and AI-driven workflows.

<https://rudrahariharanportfolio.framer.website/>

### Experience

Adobe (Customer Journey Analytics) | San Jose, CA  
Experience Designer | June 2025 to August 2025

Rapidly onboarded into a complex enterprise data platform, designing features used by enterprise analytics teams managing multi-million-event datasets, building fluency in technical concepts and workflows, while adapting to evolving product requirements.

Collaborated closely with PMs, engineers, researchers, and senior designers to translate data-heavy user needs into clear, intuitive interface solutions. Contributed to end-to-end UX workflows, including interaction design, information architecture, user flows, journey mapping, wireframing, high-fidelity prototyping, and usability validation. Conducted research synthesis and iterative refinement based on cross-functional feedback.

Navigated ambiguous problem spaces by asking strategic questions, validating assumptions with stakeholders, and adjusting designs as product direction evolved. Applied design system principles to ensure consistency, scalability, and accessibility across enterprise-scale features.

H&A Marketing and Communications | San Jose, CA  
Graphic Designer | January 2024 to June 2024

Partnered with clients and internal teams to understand goals, constraints, and audiences, translating requirements into clear visual communication solutions.

Designed print and digital assets with a focus on hierarchy, clarity, and usability, aligning outputs with established brand systems. Iterated designs through critique and stakeholder feedback, strengthening skills in collaboration, responsiveness, and refinement.

### Education

San Jose State University  
San Jose, CA | 2022-2026  
Graphic Design, BFA (Portfolio Application-based Program)

Proficient in: cross-team AI workflow design; coaching output; creating measurable impact on design quality and velocity.

### Skills

User Research, Usability Testing, Journey Mapping, Information Architecture, Interaction Design, Design Systems, Prototyping (Figma), Data-Heavy Interface Design, Cross-Functional Collaboration, Accessibility, Adaptability, Design Systems

### Additional Experience

Division I Women's Water Polo Goalie | San Jose State University

Competed at the Division I level, developing resilience, leadership, and decision-making in high-pressure, team-based environments.

Start-up Personal Projects | Remote  
Visual and Product Designer | 2022-2026

Led the end-to-end design and production of self-initiated projects, independently driving the process from initial concept through final execution. Developed a cohesive brand identity, high-fidelity 3D product renderings, and designed fully realized user interfaces, demonstrating ownership across strategy, visual design, and implementation.

### Contact

hariharanrudra@gmail.com  
<https://www.linkedin.com/in/rudra-hariharan/>